

COURTNEY CLAY

Designer + Photographer

CONTACT

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SOCIAL

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PORTFOLIO

www.coryclayful.com

EDUCATION

Central Washington University | BFA Graphic Design

SKILLS

Adobe Photoshop

Adobe Acrobat

Figma

Adobe Illustrator

Adobe After Effects

UI/UX Design

Adobe InDesign

Microsoft Office

Photography

Adobe Lightroom

Google Suite

Design Accessibility

EXPERIENCE

Web Designer (Remote) | TriWest Healthcare Alliance

11/2023–Present

Phoenix, AZ | Mike Dunlop | 877-226-8749

Created imagery for digital and print media. Utilized Adobe Illustrator, Photoshop, and InDesign to create designs. Utilized a stock imagery site to find images for projects. Collaborated with the Communications team to establish project guidelines, deadlines, and determine design needs. Collaborated with multiple teams to complete work. Designed web pages using Figma. Updated files in Figma as edits were provided and made updates when necessary. Followed deadlines for both short-term and long-term campaigns.

Social Media Design Specialist (Remote) | Zearn

08/2022–06/2023

New York, NY | Lauren Cassidy | 212-967-6070

Created and illustrated imagery for social media outlets including Twitter, Instagram, Facebook, and LinkedIn. Adhered to a brand guide when creating all graphics. Utilized Adobe Photoshop, Illustrator, and InDesign to create images. Photographed events to showcase print graphics and edited those images. Created any other assets assigned to me. Used Asana to manage tasks and update the marketing team on task completion. Participated in weekly meetings to coordinate tasks, brainstorm ideas for projects, and discuss edits and updates for drafts.

Graphic Designer + Photographer | Essential Labs

11/2018–01/2022

Portland, OR | CoralSage Walker-Dale | 503-917-0887

Created digital imagery for both screen and print at a wholesale skincare company. Assisted in creating and refining the brand guide and adhered to that brand guide when creating all graphics. Photographed product shots of individual products as well as stylized group images of skincare products, ingredients, and packaging. Used Adobe Illustrator, Photoshop, and InDesign to create a variety of web pages, handouts, social media images, print files, and so on. Collaborated with the marketing team to form projects and brainstorm ideas on how to execute them. Participated in weekly meetings to contribute to group projects and marketing strategy. Created labels for products. Created ads for magazines using photography and illustration. Guided and supported an intern.

Lead Graphic Designer | 88.1 The 'Burg Radio Station

09/2017–06/2018

Ellensburg, WA | Jeff Macmillan | 509-963-2311

Delegated work to two other designers and gave them feedback to improve their work. Created a brand guide for the radio station to ensure work would be cohesive and informed other designers how to follow the brand. Created social media graphics assigned to me by the marketing manager using Adobe Creative Suite. Worked with podcast show hosts to create logos and graphics for their podcasts.

Graphic Design Intern | OMSI

06/2017–09/2017

Portland, OR | Kim Becic | 503-797-4553

Interned in the marketing department to create and edit graphics. Worked within a brand guide when designing. Assisted in creating a new rotating exhibit for kids to craft with cardboard. Designed all graphics, hand lettered most of the exhibit, and created example art pieces for the exhibit out of cardboard. Photographed kids events and camps and edited those photos with Adobe Creative Suite. Used Smugmug to sort and organize photos to create a library for the marketing department.